

# A Call for Partners and Sponsors

13-15 May 2020  
RACV Club Melbourne



Proudly brought to you by

  
**Roses in the Ocean**  
stemming the tide of suicide

**Lived Experience of Suicide Summit 2020** is seeking partners and sponsors to help us deliver this highly-anticipated return event. Following the success of the inaugural Summit in 2018, Roses in the Ocean is excited to be hosting Summit 2020 in Melbourne from 13-15 May.

Summit 2020 will create an innovative, interactive workshop-style forum that connects people with a lived experience of suicide with key organisations, practitioners, government departments, non-government organisations and Mental Health Commissions.

**The five key focus areas** of the Lived Experience of Suicide Summit 2020 represent significant areas of opportunity for lived experience insights, perspectives and expertise to enhance, inform and influence the way we approach suicide prevention in Australia.

- Workforce development
- Clinical and non-clinical intersections
- Workplaces
- Health and Community Services
- Research

These key focus areas align strongly with the vision and outcomes of the Fifth National Mental Health and Suicide Prevention Plan and are consistent with current state and territory commitments and strategic planning.

Summit 2020 appeals to people with a lived experience of suicide, professionals from the suicide prevention sector, government, community and non-government organisations, clinicians, corporate organisations and researchers.

Summit 2020 offers a supportive space and platform for robust discussions and an opportunity to challenge our thinking, strengthen collaborations and evolve the role of lived experience of suicide in Australia.

### Your involvement in Summit 2020 will:

- Improve and strengthen reciprocal understanding, attitudes and confidence between people with a lived experience of suicide and participating organisations and key stakeholders.
- Create an environment of innovation and idea-generation to elicit action among participants.
- Create an opportunity for key organisations and individuals to access a significant number of trained and supported people with a lived experience of suicide and their diverse range of perspectives and insights.
- Ensure that future projects are inclusive of lived experience of suicide input and expertise.

In order to achieve these important objectives, we need your support and have provided the following opportunities for your consideration.

**We look forward to your support.**

## Partner Opportunities

### **Rose Gold Partner**

**(Major Sponsor) - \$20,000**

- Opportunity to address Summit 2020 participants at opening session for 3-5 minutes.
- Acknowledgement by Roses in the Ocean CEO at Summit 2020 opening and closing.
- Organisation logo on all collateral relating to Summit 2020 including Roses in the Ocean website, social media, Summit 2020 Program, signage and PowerPoint holding slides.
- Acknowledgement of your involvement as Major Sponsor on social media including your logo, link to your website and a brief profile/description.
- Your banner on the stage at Summit 2020.
- Double display table in prime position.
- Four (4) complimentary registrations.



### **Silver Partners**

**\$15,000 (Two available)**

- Acknowledgment by Roses in the Ocean CEO at Summit 2020 opening and closing.
- Organisation logo on all collateral relating to Summit 2020 including Roses in the Ocean website, Summit 2020 Program and PowerPoint holding slides.
- Double display table.
- Three (3) complimentary registrations.

### **Bronze Partners**

**\$10,000 (Three available)**

- Organisation logo on all collateral relating to Summit 2020 including Roses in the Ocean website, Summit 2020 Program and PowerPoint holding slides.
- Single display table.
- Two (2) complimentary registrations.

## Other Opportunities for Your Involvement:

### Reflections Networking Event \$3,500

Sponsor the Reflections networking event at the conclusion of the first day. This will be an opportunity for all participants to connect and reflect. We can work with partners to create event-specific branded collateral and acknowledgments.

### Video Production Sponsor \$5000

Sponsor a professional videographer to capture unique lived experience insights, which will be made into vital lived experience of suicide resources. Organisation logo in Summit 2020 program.

### Bursary Partners *Varied*

Provide financial assistance for people with a lived experience of suicide who would otherwise not be able to attend the Lived Experience of Suicide Summit 2020.

### Roses Relax And Recharge Zone \$3,000

An important quiet space where delegates can relax away from the Summit buzz.

Branding and decor opportunities to be tailored to your needs.

### Summit 2020 Satchel Sponsor \$3,000

Your branding on the satchel as a lasting legacy.

### Pre-Conference Workshop(s) Host Sponsor (two available) \$2,500

Sponsor a workplace-focused workshop aligned with your organisation's work.

#### Or

Sponsor a workshop offering professional / personal development for people with lived experience of suicide.

Organisation logo in Summit 2020 program, social media and workshop signage

### Feature Workshop(s) Host Sponsors (six available) \$2,500

Sponsor a feature workshop and receive organisation logo in Summit 2020 program, social media and workshop signage.

### Coffee Corner \$1,500

Sponsor the all-important Coffee Cart and connect with delegates on a daily basis with your branding on the coffee cup sleeves.

### Lanyard Sponsor \$2,000

All delegates will be issued a lanyard with your branding.



### Custom Support

Let's work together to show your support for this worthwhile endeavour and unlock a unique opportunity for your brand. Contact the secretariat to discuss your objectives and we'll build a sponsorship package that will help you achieve your goals at Summit 2020.

### Donations

Individuals or organisations may wish to make a donation to Lived Experience of Suicide Summit 2020. Acknowledgement will be discussed in line with donors' wishes.

## Booking Form

*Prices inclusive of GST*

### SPONSOR/EXHIBITOR INFORMATION

Contact name:

Title Name Surname

Company name:

Position:

Department:

Address:

Suburb:

State:

Country:

Postcode:

Phone:

Mobile:

Email:

### A. \*SPONSORSHIP PACKAGES (PLEASE INDICATE YOUR SELECTION)

☐ Rose Gold (\$20,000) ☐ Silver (\$15,000) ☐ Bronze (\$10,000)

### B. INDIVIDUAL SPONSORSHIP OPTIONS (PLEASE INDICATE YOUR SELECTION)

☐ Bursary Partners *Varied*

☐ Video Production Sponsor *\$5,000*

☐ Reflections Networking Event *\$3,500*

☐ Lanyard Sponsor *\$2,000*

☐ Roses Relax and Recharge Zone *\$3,000*

☐ Coffee Corner *\$1,500*

☐ Pre-Summit Workshop (s) Host Sponsorship *\$2,500*

☐ Feature Workshop(s) Host Sponsors *\$2,500*

☐ Summit 2020 Satchel Sponsor *\$3,000*

### \*Payment Summary *(All costs are inclusive of GST)*

A. Sponsorship Packages Total \$

B. Individual Sponsorship Options Total \$

**Grand Total** \$

### \*Payment Method *(select one)*

1. ☐ **Pay by Credit card** (you will be sent an Online statement payment form with your invoice)

Or

2. ☐ **send me an invoice**

### ACCEPTANCE OF TERMS AND CONDITIONS (PLEASE COMPLETE THIS SECTION)

☐ On behalf of (Company Name):

I confirm that I have read and understood the terms and conditions of my selected sponsor/exhibitor options and as laid out in this prospectus/

☐ Exhibition Declaration I/we acknowledge that exhibitors are NOT permitted to dismantle their trestle table before the conclusion of afternoon tea on the final day and that my company representative/s will remain at the exhibition until the designated dismantling time.

Signature:

Date:

**Please return booking form to the Conference Secretariat: DC Conferences Pty Ltd**

PO Box 637, North Sydney 2059 | **P** 612 9954 4400 | **E** [lesummit2020@dcconferences.com.au](mailto:lesummit2020@dcconferences.com.au)  
**W** [lesummit2020@dcconferences.com.au](http://lesummit2020@dcconferences.com.au) | **ABN** 31 074 612 687

### CANCELLATION POLICY FOR SPONSORSHIP & EXHIBITION TRESTLE TABLE:

- 50% of the total contracted cost will be retained by the Organiser if cancellation occurs prior to and including 14 January 2020
- 75% of the total contracted cost will be retained by the Organiser if cancellation occurs within the period 14 January 2020 - 14 April 2020
- 100% of the total contracted cost will be retained by the Organiser if cancellation occurs on or after 15 April 2020

**Contact us today at [lesummit2020@dcconferences.com.au](mailto:lesummit2020@dcconferences.com.au)**

## Terms & Conditions

### The Contract

1. The term 'Organiser' refers to DC Conferences acting as agent for The Lived Experience of Suicide Summit 2020.
2. The terms 'Sponsor/Partner' and 'Exhibitor' include any person, firm, Company or corporation and its employees and agents identified in the Booking Form or other written request for Sponsorship or Exhibition Space.
3. A "Contract" is formed between the Organiser and Sponsor and / or Exhibitor when the Organiser accepts the signed application form or payment, whichever comes first.
4. The Organiser reserves the right to refuse application or prohibit any Sponsor / Exhibitor from participation without assigning a reason for such refusal or prohibition.
5. The Organiser may cancel the contract at their discretion if full payment is not received within 30 days of the invoice issue date. Additionally the Organiser reserves the right to cancel the contract at their discretion by returning the deposit within 30 days of receipt.
6. The Organiser reserves the right to change the exhibition floor layout if necessary.
7. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the trestle table(s)
8. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
9. The Organiser reserves the right to specify heights of walls and coverings for display areas.
10. The Organiser may determine the hours during which the Exhibitor will have access to exhibition venue for setting up and dismantling.
11. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
12. The Organiser will accept no liability for loss or damage of equipment displayed or used by the Exhibitor.
13. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

### Obligations and rights of the exhibitor

14. The Exhibitor must use allocated space only for the display and promotion of goods and /or services within the scope of the exhibition.
15. The Exhibitor must comply with all directions / requests issued by the Organiser including those outlined in the Exhibitor Manual.
16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.

17. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.
18. It is the responsibility of the Exhibitor to ensure that the space hired for their exhibition complies with their Company policy or codes of conduct.

### Storage of Goods

19. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition

### Services

20. All non-official contractors wishing to enter the exhibition are required to provide current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

### Insurance & Liability

21. All Exhibitors must have Public Liability Insurance for the period of the exhibition. Evidence of this must be sent to the Organiser at least one week prior to the Conference start date.
22. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
23. The Organiser, the venue, the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever

### Payment & Cancellation

24. Payment must be made within 30 days of receiving the invoice.
25. Your preferred trestle table allocation will be held for the 30 days after the invoice has been sent. After this time, the Organiser reserves the right to reallocate any Exhibitor to another space if payment has not been received in full.
26. All payments and registrations must be confirmed and paid 30 days before the Conference start date.
27. Cancellation must be advised in writing to the Organiser.
28. If an Exhibitor cancels before they have paid for the booking, the Exhibitor is still liable for amount owed.
29. No Sponsor or Exhibitor shall occupy allocation space until all monies owing to the Organiser by the Sponsor or Exhibitor are paid in full.
30. The Exhibitor or Sponsor accepts that a cancellation fee of 25% of the total contracted cost will be retained by the organiser if cancellation occurs prior to Tuesday 14 January 2020.

The Exhibitor or Sponsor accepts that if cancellation occurs on or after Wednesday 15 January 2020, 100% of the contracted cost will be retained by the Organiser.





Contact us today at [lesummit2020@dcconferences.com.au](mailto:lesummit2020@dcconferences.com.au)