

# A CALL FOR PARTNERS AND SPONSORS

9-10 March 2023

Hotel Grand Chancellor, Hobart, Tasmania



# LIVED EXPERIENCE OF SUICIDE SUMMIT 2023



Roses in the Ocean is seeking partners and sponsors to support the delivery of the Lived Experience of Suicide Summit 2023 (LE Summit). This signature event on the suicide prevention calendar provides an interactive workshop-style forum that connects people with a lived experience of suicide with key sector organisations, researchers, practitioners, government departments and non-government organisations. It provides a platform for multi-levelled collaboration to explore innovative solutions and effectuate change.

After a successful online LE Summit in 2021, Roses in the Ocean is excited to be hosting this meaningful event in person, in **Hobart, Tasmania** from **9-10 March 2023**.

The five key focus areas of LE Summit 2023 represent significant areas of opportunity to support the delivery of current key national recommendations for suicide prevention reform profiled in the National Suicide Prevention Taskforces report 'Shifting the Focus: A national whole-of-government approach to guide suicide prevention in Australia', which clearly highlights the need for reform to be informed and led by the lived experience of suicide.

LE Summit 2023 will delve deeply into emerging innovations in suicide prevention, enable partnerships with future research and service development, and create avenues for integration that will extend beyond the Summit. The event will also further amplify partnership, growth, and sustainability of the lived experience of suicide movement.

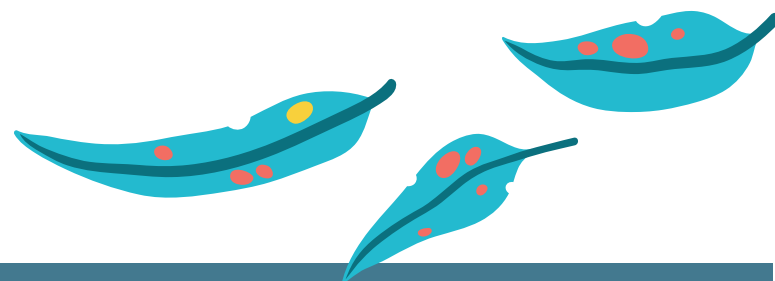
The LE Summit appeals to people with a lived experience of suicide, members of the suicide prevention sector, government, community and non-government organisations, clinicians, corporate organisations and researchers. It offers a supportive space and platform for robust discussions and an opportunity to challenge our thinking, strengthen collaborations and forge partnerships with people with lived experience of suicide in Australia.

Your involvement in the LE Summit will:

- foster relationships between people with lived experience of suicide and other stakeholders;
- improve and strengthen reciprocal understanding through shared experiences, robust conversation and the building of mutual respect;
- create an environment of idea-generation to elicit action among participants;
- create an opportunity for key organisations and individuals to access a significant number of trained and supported people with a lived experience of suicide and their diverse range of perspectives and insights.

## Key Focus Areas:

- Workforce Development
- Intersectionality
- Partnership
- LE Informed Mainstream Services
- Knowledge Transfer in Research



# PARTNER OPPORTUNITIES



## Rose Gold Partner \$25,000 (two available) ONE REMAINING

- Opportunity to address the LE Summit participants at opening session for 3-5 minutes.
- Opportunity to host a full length complimentary LE Summit workshop.
- Acknowledgement by Roses in the Ocean CEO at the LE Summit opening and closing.
- Organisation logo on all collateral relating to the LE Summit including Roses in the Ocean website, social media, the LE Summit Program, signage and PowerPoint holding slides.
- Acknowledgement of your involvement as Major Sponsor on social media including your logo, link to your website and a brief profile/description.
- Your banner on the stage at the LE Summit.
- Double display table in prime position.
- Four (4) complimentary registrations.



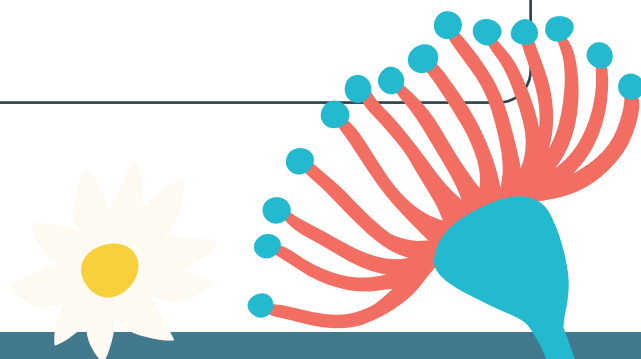
## Silver Partners \$20,000 (two available)

- Acknowledgment by Roses in the Ocean CEO at the LE Summit opening and closing.
- Opportunity to host a full length complimentary LE Summit workshop.
- Organisation logo on all collateral relating to the LE Summit including Roses in the Ocean website, the LE Summit Program and PowerPoint holding slides.
- Double display table.
- Three (3) complimentary registrations.



## Bronze Partners \$10,000 (three available)

- Organisation logo on all collateral relating to the LE Summit including Roses in the Ocean website, the LE Summit Program and PowerPoint holding slides.
- Single display table.
- Two (2) complimentary registrations.



# OTHER OPPORTUNITIES FOR YOUR INVOLVEMENT



## BURSARY PARTNERS \$varied

Provide financial assistance for people with a lived experience of suicide who would otherwise not be able to attend the LE Summit.



## HEADLINE PRE-SUMMIT WORKSHOP (8 March) \$5,000

A hands-on opportunity for organisations to explore how to leverage the Lived Experience of Suicide Informed and Inclusive Culture Change suite of resources to integrate people with lived experience of suicide into their organisations.



## FEATURE WORKSHOP(S) HOST SPONSORS (six available) \$2,500

Sponsor a feature workshop and receive organisation logo in the LE Summit Program, social media and workshop signage, plus receive one complimentary registration.



## THERAPY DOGS \$2000

The wag of a tail and a nuzzle from a gorgeous dog is often a great sense of comfort and simply joy. Support us to engage timely visits by local therapy dogs throughout LE Summit.



## ROSES WELLBEING ZONE \$5,000

An important quiet space where delegates can relax away from the Summit buzz. Branding and decor opportunities to be tailored to your needs.



## LE SUMMIT SACHEL SPONSOR \$5,000

Environmentally friendly bags to keep long after the LE Summit.



## LANYARD SPONSOR \$2,000

Show your support by supporting engaging and useful lanyards for the event, with your logo prominently displayed for all to see,



## VIDEO PRODUCTION SPONSOR \$2,000

Sponsor a professional videographer to capture unique lived experience insights to create vital lived experience of suicide resources.



## REFLECTIONS NETWORKING EVENT \$3,500

Sponsor our networking event at the conclusion of the first day. An opportunity for all participants to connect and reflect. Event-specific branded collateral and acknowledgements.



## DONATIONS/CUSTOM SUPPORT \$varied

Individuals or organisations may wish to make a donation to LE of Suicide Summit 2023. We are also happy to discuss any customised support ideas you may have.



## EVENT APP \$3000

Your branding in our attendees hands. We will be using an event app throughout Summit for all attendees to use. Place your branding on the main app screen with clickable banners throughout the app.



# BOOKING FORM

## SPONSOR/EXHIBITOR INFORMATION

Contact name \_\_\_\_\_

Company name \_\_\_\_\_

Position \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_ State \_\_\_\_\_

Country \_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

## PAYMENT SUMMARY

A. Sponsorship Packages Total \$ \_\_\_\_\_

B. Individual Sponsorship Options Total \$ \_\_\_\_\_

Grand Total ex GST \$ \_\_\_\_\_

## PAYMENT METHOD

By invoice

On receipt of this form we will send you the sponsorship agreement specific to your requirements.

Once the sponsorship agreement is complete we will send an invoice.

## A. SPONSORSHIP PACKAGES

Please indicate your selection

Rose Gold \$25,000     Silver \$20,000     Bronze \$10,000

## B. INDIVIDUAL SPONSORSHIP OPTIONS

Please indicate your selection

- Bursary Partners \$varied
- Headline Workshop LESEPI \$5,000
- Feature Workshop \$2,500
- Therapy Dogs \$2,000
- Roses Wellbeing Zone \$5,000
- LE Summit Satchel Sponsor \$5,000
- Lanyard Sponsor \$2,000
- Video Production \$2,000
- Reflections Networking Event \$3,500
- Donations/Custom Support \$varied
- Event App \$3000

Signature \_\_\_\_\_

Date \_\_\_\_\_

All costs are exclusive of GST.

Please complete and return electronically to the email address below, or call us if you have any queries or questions.

