



Roses in the Ocean

stemming the tide of suicide

Personal Media Template			
Name		Email	
		Phone	
Type of Interview	Pre-recorded	Print	In Person Phone Email (Q&A)
	Live	Digital	
Date and Time of interview		Location (if applicable)	
Name of Journalist			
Name of Publication (If applicable)			
Focus and Purpose of this piece of media	Focus:		Purpose:
	Does my story match the purpose of this media initiative?		
For the journalist	Provided Mindframe Guidelines (https://mindframe.org.au/suicide/communicating-about-suicide/mindframe-guidelines) Requested questions prior to interview Requested to view media piece prior to release		
Relevant helplines and resources to have on hand to provide journalist			
Key Messages	1. 2. 3.		



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Question
Preparation

Prepare your responses (dot points) here:

