Letter to local businesses seeking support

<<insert date>>

<<Contact Name >>

<<Business Name>>

<<address>>

<<address>>

<<address>>

Dear <<name>>

Each year, [**World Suicide Prevention Day**](https://www.iasp.info/wspd/) is observed on 10 September. To mark this important event, << name of your organisation>> is hosting a community event at << venue>> on <<date>>.

Suicide affects many people in our community, with more than 3000 people dying by suicide in Australia every year. For every death by suicide, an estimated 30 people attempt suicide, and it is believed that up to six people are directly affected by the tragedy, whether they are parents, siblings, friends, colleagues or bosses.

Collaboration between all levels of government, community, health sector organisations and business is imperative to create the changes needed to reduce the rate of suicide. Our event will focus on linking local service providers with the community and reinforcing the positive benefits of safe and open discussion about suicide prevention.

We are looking to businesses within our community to be actively involved in the event, and if possible, contribute to its success through either in-kind or financial assistance. If you are in a position to assist us, it would be much appreciated.

We require support with a wide range of activities, including assistance in <<insert items here, e.g. rose-gifting program, printing, bottled water for volunteers, distribution of event posters, etc.>>. Please contact <<name>> on <<phone number>> to discuss the opportunities for your involvement. We would be delighted to have and acknowledge your help.

We also hope you will support our community by coming along to the event from <<start time>> to <<finishing time>>. Thank you for your consideration.

Yours sincerely,

<<your name>>  
<<your organisation –if relevant)>>