**MEDIA ALERT**

**Attention // Chiefs-of-Staff // News Directors**

***Creating Hope Through Action —* World Suicide Prevention Day 2023**

Behind every suicide are the individual stories of those who have, for many different reasons, questioned the value of their own lives.

Each one of these individuals is part of a community.  Some may be well linked in to this community, others may be less well connected, and some may be quite isolated. Regardless of the circumstances, communities have an important role to play in supporting those who are vulnerable.

This sentiment is reflected in the theme of the 2023 World Suicide Prevention Day: ***‘Creating Hope Through Action’***.  As members of communities, it is our responsibility to look out for those who may be struggling, check in with them, and encourage them to tell their story in their own way.

On<<insert day and date>>, community organisations and individuals with lived experience of suicide will come together on World Suicide Prevention Dayto make a positive impact on community mental health and wellbeing.

We are speaking up, offering a gentle word of support and listening in a non-judgemental way, and we are linking our community to support services in the local area. This can make all the difference.

Community leaders across <<State/Territory>> will join the conversation to raise awareness about suicide prevention, reduce stigma associated with suicide and encourage people to access help.

Around the nation and around the world, people will take a minute to change a life.

In <<insert town/region>>, <<insert local organisation>> is hosting an event in conjunction with a number of non-government organisations. It is about connecting with community and services, communicating with each other and caring for those around us. Together we can help build a more resilient and connected community.

**EVENT DETAILS:**Date:  **<<date>>**Venue:  **<<enter venue location>>**Time:  **<<enter time>>**

Join us in <<location>> for an interactive and informative session that brings together a cross-section of service providers in the suicide prevention, mental health and wellbeing, and community sectors to connect with the community and provide support.