



Lived
Experience
of Suicide
Summit
2025



LIVED EXPERIENCE OF SUICIDE SUMMIT

A CALL FOR PARTNERS
AND SPONSORS



Roses in the Ocean
stemming the tide of suicide

LIVED EXPERIENCE OF SUICIDE SUMMIT 2025



Roses in the Ocean is seeking partners and sponsors to support the delivery of the Lived Experience of Suicide Summit 2025 (LE Summit). This signature event on the suicide prevention calendar provides an interactive workshop-style forum that connects people with a lived experience of suicide with key sector organisations, researchers, practitioners, government departments and non-government organisations. It provides a platform for multi-levelled collaboration to explore innovative solutions and effect change.

After the successful LE Summit 2023, Roses in the Ocean is thrilled to host this meaningful event in person at the Hotel Grand Chancellor in **Brisbane, Queensland, from 13 to 14 March 2025**. The National Suicide Prevention Office will be hosting the LE Summit Headline Workshop which will be a consultation on the forthcoming National Suicide Prevention Workforce Strategy, providing event participants the opportunity to inform the development of the strategy.

A pre-Summit workshop will be held on 12 March 2025.

The five key focus areas of LE Summit 2025 represent major current themes in suicide prevention, particularly in the context of lived experience led reform. They will support anticipated actions from the National Suicide Prevention Strategy and the various state and territory suicide prevention plans, which all prioritise greater partnership with people with lived experience of suicide.

Key Focus Areas:

- Workforce Sustainability and Collective Care
- Integration, Partnerships and Leadership
- Measuring Our Impact
- New Frontiers in LE Research
- Digital Suicide Prevention: Protective Factors and Future Risks

LE Summit 2025 will delve deeply into emerging innovations in suicide prevention, enable partnerships with future research and service development, and create opportunities for collaboration that will extend beyond the Summit. The event will also further amplify the growth and sustainability of the lived experience of suicide movement.

The LE Summit appeals to people with a lived experience of suicide, members of the suicide prevention sector, government, community and non-government organisations, clinicians, corporate organisations and researchers. It offers a supportive space and platform for robust discussions and an opportunity to challenge our thinking, strengthen collaborations and forge partnerships with people with lived experience of suicide in Australia.

Your involvement in the LE Summit will:

- foster relationships between people with lived experience of suicide and other stakeholders;
- improve and strengthen reciprocal understanding through shared experiences, robust conversation and the building of mutual respect;
- create an environment of idea-generation to elicit action among participants;
- create an opportunity for key organisations and individuals to access a significant number of trained and supported people with a lived experience of suicide and their diverse range of perspectives and insights.



PARTNER OPPORTUNITIES



Rose Gold Partners \$25,000

- Opportunity to address the LE Summit participants at opening session for 3-5 minutes.
- Opportunity to host a full length complimentary LE Summit workshop.
- Acknowledgement by Roses in the Ocean CEO at the LE Summit opening and closing plenaries.
- Organisation logo on all collateral relating to the LE Summit including Roses in the Ocean website, social media, the LE Summit Program, signage and PowerPoint holding slides.
- Acknowledgement of your involvement as Major Sponsor on social media including your logo, link to your website and a brief profile/description.
- Your banner on the stage at the LE Summit.
- Double display table in prime position.
- Four (4) complimentary registrations.



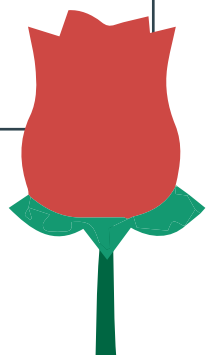
Silver Partners \$20,000

- Acknowledgment by Roses in the Ocean CEO at the LE Summit opening and closing plenaries.
- Opportunity to host a full length complimentary LE Summit workshop.
- Organisation logo on all collateral relating to the LE Summit including Roses in the Ocean website, the LE Summit Program and PowerPoint holding slides.
- Double display table.
- Three (3) complimentary registrations.



Bronze Partners \$15,000

- Organisation logo on all collateral relating to the LE Summit including Roses in the Ocean website, the LE Summit Program and PowerPoint holding slides.
- Single display table.
- Two (2) complimentary registrations.



OTHER OPPORTUNITIES FOR YOUR INVOLVEMENT

BURSARY PARTNERS

\$6,000 (up to 3 People) | \$12,000 (up to 6 people)

An opportunity to invest in people with a lived experience of suicide and offer financial assistance to individuals who might otherwise be unable to attend LE Summit.

Testimonial from LE Summit 2023 Bursary Recipient:

"Many weeks later I'm still basking in the glory of what we as a community can achieve, and how much spaces are changing, and how collectively we're paving new ways forward"

WELLNESS ACTIVITIES AND THERAPY DOGS \$5,000

Your opportunity to sponsor a variety of wellness activities and therapy dogs to provide support, connection and comfort throughout the event.

WELLBEING CENTRE \$5,000

An important quiet space where delegates can relax away from the Summit buzz. Branding and decor opportunities to be tailored to your needs.

LE SUMMIT SACHEL SPONSOR \$5,000

Environmentally friendly bags to keep long after the LE Summit.

LANYARD SPONSOR \$5,000

Show your support by supporting engaging and useful lanyards for the event, with your logo prominently displayed for all to see.

VIDEO AND PHOTOGRAPHY PRODUCTION SPONSOR \$5,000

Sponsor a professional videographer to capture unique lived experience insights to create vital lived experience of suicide resources.

LE SUMMIT NETWORKING EVENTS (Day 2) \$1,000

Sponsor a breakfast/morning tea event to provide an opportunity for participants from your community to come together.

EVENT APP \$5,000

Your branding in our attendees hands. We will be using an event app throughout Summit for all attendees to use. Place your branding on the main app screen with clickable banners throughout the app.

LE SUMMIT WELCOME RECEPTION \$7,500

Sponsor the welcome reception at the conclusion of Day 1. An opportunity for all participants to connect and reflect. Event specific branded collateral and acknowledgments.

DONATIONS/CUSTOM SUPPORT \$varied

Individuals or organisations may wish to make a donation to LE Summit 2025. We are also happy to discuss any customised support ideas you may have.



BOOKING FORM



SPONSOR/EXHIBITOR INFORMATION

Contact name _____

Company name _____

Position _____

Address _____

Suburb _____ State _____

Country _____ Postcode _____

Mobile _____

Email _____

ABN _____

A. SPONSORSHIP PACKAGES

Please indicate your selection

Rose Gold \$25,000	Silver \$20,000	Bronze \$15,000
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B. INDIVIDUAL SPONSORSHIP OPTIONS

Please indicate your selection

Bursary Partners	\$varied
Wellness Activities and Therapy Dogs	\$5,000
Roses Wellbeing Centre	\$5,000
LE Summit Satchel	\$5,000
LE Summit Lanyard	\$5,000
Video and Photography Production	\$5,000
Networking Event	\$1,000
Event App	\$5,000
LE Summit Welcome Reception	\$7,500
Donations/Custom Support	\$varied

PAYMENT SUMMARY

A. Sponsorship Packages Total \$ _____

B. Individual Sponsorship Options Total \$ _____

Grand Total ex GST \$ _____

PAYMENT METHOD

By invoice

On receipt of this form we will send you the sponsorship agreement specific to your requirements.

Once the sponsorship agreement is complete we will send an invoice.

Signature

Date

All costs are exclusive of GST.

Please complete and return electronically to the email address below, or call us if you have any queries or questions.

