

CRITICAL LENS

Interactive workshop to enhance suicide prevention communication



Critical Lens is a highly interactive workshop for anyone involved in communications, marketing of presentation of suicide prevention content and those providing services to people in community.

It is also a critical professional development component for people with a lived experience of suicide who are ready and keen to explore opportunities to be involved in suicide prevention activities, and assume lived experience representative and advisory roles. The workshop explores the power and impact of language, and reviews and discusses a wide variety of images and content that have previously been developed for the purpose of suicide prevention – much of it inappropriate, insensitive and in some cases, unsafe. Good examples are also explored. Through facilitated group discussion, an analysis of a variety of example pieces and sharing individual perspectives, workshop participants learn how to identify and create quality content and imagery that is impactful and safe.

On completion of this workshop, you can expect to have:

- Communicate a deeper understanding of the impact language can have on others and how it can encourage or prevent people engaging with support and services.
- Identify key components of images requiring careful consideration in suicide context.
- Appreciate the wide range of lived experience perspectives, and how images and content can prove highly emotionally distressing and, in some cases harmful, to some people.
- Understand why certain colours, patterns, images, can provoke intense reactions.
- Contribute constructive feedback to the developers of content.

These interactive workshops are delivered by Roses in the Ocean trained lived experience facilitators. For more information about the Critical Lens Workshop, view the [Workshop Outline](#).



Workshop details:

Date	Saturday 23 March 2024
Time	10:00am - 2:00pm
Location	Online



How do I register?

To register to attend, click on the QR Code, or scan it with your smart device camera. A Roses in the Ocean team member will be in touch with further information. If you require assistance or have any questions, please call us on 1300 411 461.

This workshop is facilitated by Roses in the Ocean and is supported by Wellbeing SA for the Seeds of Hope Suicide Prevention Network.

